



First Holiday Inn Express opens in the City of Pearls, Hyderabad

Designed for short and long term stays, the hotel is the ideal choice for smart travellers

**New Delhi, India (30<sup>th</sup> January 2015):** InterContinental Hotels Group (<u>IHG</u>) has launched its first Holiday Inn Express in Hyderabad, a city known historically as a pearl trading centre. <u>Holiday Inn Express & Suites Hyderabad Gachibowli</u> is located in the heart of the city's IT and financial district and close to <u>Hitech City</u> as well as the <u>HITEX Exhibition Centre</u>, making it the smart choice for business travellers. Holiday Inn Express & Suites Hyderabad Gachibowli is the third Holiday Inn Express in India.

The hotel was officially inaugurated today by Shantha de Silva, Head of South West Asia, IHG and Naveen Jain, President, <u>Duet India Hotels</u>.

The **232-room** hotel also includes **39 suites** comprising of **30 Junior Suites with large living and bedroom areas and 9 Executive Suites**, with separate living and bedroom areas. Guests of <u>Holiday Inn Express & Suites Hyderabad Gachibowli</u> can look forward to:

- Free and fast Wi-Fi available in guest rooms and throughout the hotel to help guests stay connected all day, every day
- Free Express Start<sup>™</sup> Breakfast for an energising start to the day or a Grab & Go breakfast option for a quick start
- A comfortable and restful sleep with high quality bedding and a choice of firm or soft pillows
- **Refreshing power showers** with a three-function massage showerhead
- Self-service business center and a 24 hour laundry service
- 24-hour access to the fitness room

To cater to business travellers on the go, the hotel also offers a self-service business centre, three meeting rooms and a 24-hour fitness centre.







In addition to the Express Start breakfast, Holiday Inn Express & Suites in Hyderabad Gachibowli also has an all-day dining restaurant, *Jonathan's Kitchen*, serving Italian inspired international cuisine with added options of Indian and oriental dishes for lunch and dinner. The hotel also has a Lounge Bar, **Komatose**, poised to be one of the most engaging bars in the city. Warm and cold snacks and a variety of drinks are also available in the Great Room 24 hours a day.

The hotel is a 25-minute drive from Hyderabad International Airport and close to tourist attractions like Golconda Fort, Qutb Shahi Tombs, Gachibowli Indoor Stadium and the beautiful Kotla Vijayabhaskara Reddy Botanical Garden.

At the launch of Holiday Inn Express & Suites Hyderabad Gachibowli, **Naveen Jain, President, Duet India Hotels** commented: "Hyderabad is a city which is not only rich with history and culture but which also has seen major growth as a software hub, especially in the precincts of Gachibowli. The hotel being located close to some of the top IT firms and banking institutions and having an excellent access from the airport, we're confident that the hotel will cater to the growing number of inbound business travellers in the city."

Shantha de Silva, Head of South West Asia, IHG said: "With the opening of this hotel, Holiday Inn Express is now in three of India's up-and-coming cities including Ahmedabad and Chennai bringing a refreshing new option to travellers in the country. With free and fast Wi-Fi and free breakfast on offer at every Holiday Inn Express hotel, it's the perfect hotel brand for busy travellers on the go, whether they are travelling for business or leisure. With the added option of its contemporary and efficient suites, this hotel is also a great option for travellers staying for extended periods."

Holiday Inn Express is the smart choice for savvy travellers, offering its guests the reliability and quality of a global hotel brand at a competitive price. Holiday Inn Express is one of the world's



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fastest growing hotel brands with nearly 2,300 hotels worldwide since its launch in 1991.

India welcomed its first Holiday Inn Express hotel in 2012, Holiday Inn Express Ahmedabad and its second hotel, Holiday Inn Express Chennai in 2013. There are a further **16** Holiday Inn Express hotels due to open in India over the next three to five years.

There is a special opening rate for guests from INR 4,299++ per night for bookings from now until 28<sup>th</sup> February 2015. To find out more about Holiday Inn Express and to make a booking, please visit: <u>www.holidayinnexpress.com</u>.

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Download more images of our properties from our IHG Digital Library.

## **Related News:**

- Holiday Inn Express Moves into Mahindra World City
- Holiday Inn Express defines 'Smart Travel' in India: IHG and Duet India Hotels bring the brand to Ahmedabad to meet the growing demand for comfort and value

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## Notes to Editors:

**About Holiday Inn Express®:** Holiday Inn Express hotels are modern hotels for value-oriented travellers. Fresh, clean and uncomplicated, Holiday Inn Express hotels offer competitive rates for both business and leisure travellers. Guests at Holiday Inn Express hotels enjoy a free hot Express Start®



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Breakfast Bar and free and fast Wi-Fi. There are currently almost 2,300 Holiday Inn Express hotel locations around the globe. For more information or to book a reservation, visit <u>www.holidayinnexpress.com</u>. Find Holiday Inn Express hotels on Twitter <u>https://twitter.com/HIExpress</u> or Facebook <u>http://www.facebook.com/holidayinnexpress</u>.

About IHG (InterContinental Hotels Group): IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of nine hotel brands, including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels & Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites®, EVEN™ Hotels and HUALUXE® Hotels and Resorts.IHG manages IHG® Rewards Club, the world's first and largest hotel loyalty programme with over 80 million members worldwide. The programme was relaunched in July 2013, offering enhanced benefits for members including free internet across all hotels, globally. IHG franchises, leases, manages or owns over 4,700 hotels and 693,000 guest rooms in nearly 100 countries, with almost 1,200 hotels in its development pipeline. InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

Visit <u>www.ihg.com</u> for hotel information and reservations and <u>www.ihgrewardsclub.com</u> for more on IHG Rewards Club. For our latest news, visit: <u>www.ihg.com/media</u>, <u>www.twitter.com/ihg</u>, <u>www.facebook.com/ihg</u> or www.youtube.com/ihgplc.

**About Duet India Hotels:** Duet India Hotels ("DIH") is a hotel development company, established in 2007 by a group of leading institutional investors. The company's focus is to develop and own hotels in the "Internationally Branded" up-scale and mid- scale segments across key cities in India. DIH has entered into strategic tie-ups with global majors for operation of hotels under well-established international brands and an equity joint venture with IHG for the ownership of Holiday Inn Express hotels. DIH's current portfolio comprises of 9 hotels with 1,682 rooms across 7 cities, of which 5 are operational and 4 more are under various stages of development.

Duet India Hotels is associated with Duet Group, a global alternative asset manager managing over US\$5.5 billion of equity across three business areas: Hedge/Long-Only Funds, Private Equity and Fund of Hedge Funds.

For more information on Duet India Hotels please visit <u>www.duetindiahotels.com</u> For more information on Duet Group please visit <u>www.duetgroup.net</u>

